

# AFIFAH MAZHAR

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1431 Ranch Hill Dr., Irving, TX 75063

## Education

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### University of Texas at Dallas

Aug. 2018 – May 2022

Bachelor of Science in Computer Science  
Bachelor of Arts in Design and Production  
Master of Science in Computer Science  
GPA 3.71

June 2021 – May 2023

## Experience

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### Optym

*User Experience (UX) Developer*

Sep. 2021 – Present

- Work with team to establish design guidelines and apply them to past and future websites/products
- Use user experience (UX) principles to create user friendly prototypes and redesigns
- Lead user-oriented research to better target products' audiences and improve flow of websites

### Edugence

*User Experience (UX) Designer Intern*

Jan. 2021 – Sep. 2021

- Apply knowledge of user interface (UI) and user experience (UX) design concepts to redesign web application
- Create prototypes and layouts to be used of discussed when designing the final product
- Collaborate with a team to research UX concepts and incorporate them into the overall design

### The Center for Simulation and Synthetic Humans at the University of Texas at Dallas

Location: Richardson

*Augmented Reality (AR) Student Researcher*

June 2020 – Jan. 2021

- Apply knowledge of operating systems to execute, test, and review software projects
- Correspond with team to ensure smooth workflow
- Prepare software testing plans and scripts

### Hourglass Coffee

*Co-Designer*

Dec. 2020 – Jan. 2021

- Worked with team to brand, model, research, wireframe, and prototype an application for Hourglass Coffee.
- Created interactions between models and combined brand details to create mock screens for application
- Used design knowledge to create logo and color palettes

## Awards and Skills

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### Languages:

HTML ●●●●○  
CSS ●●●●○  
Java Script ●●●●○  
Java ●●●○

### Operating Systems:

Linux ●●●●○

### Software:

Adobe XD ●●●●●  
Figma ●●●●●  
Photoshop ●●●●○  
Premier Pro ●●●●○  
After Effects ●●●○

### Awards:

- Undergraduate Research Scholar Awards (2021)  
*Won first place for research done in virtual and augmented reality in collaborative, collocated environments*
- Web design (2021)  
*Won first place in a state-wide web design event*
- Winter design-a-thon (2020)  
*Won first place for designing and prototyping an application*
- Academic Excellence Scholarship (2018-Present)  
*Given on academic standing*